

# Maria Mano

Senior  
Communication Designer

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## Experience

### Selected Clients

Deloitte  
EDIT  
EDP  
ETIC  
Fidelidade  
Galp  
Hospital da Luz  
Jeronimo Martins  
McDonald's  
Bordalo Pinheiro Museum  
Serralves  
Sonae  
TAP  
Uber  
Universal Music  
Brisa / Via Verde

### *Brand Designer*

**Maria Mano Studio**  
2021 – now

Branding & business consultation;  
Brand identity & Logo design; Webdesign;  
Illustration & iconography;  
Visual direction & Storyboard;  
Business & client managing.

### *Teacher*

**University & Mentoring**  
2016 – now

Assistant professor of Graphic Design, at ESCS  
Invited mentor of Graphic Design, at ETIC  
Invited host of calligraphy workshop, at Bordalo Pinheiro Museum  
Modern Calligraphy | Creative Lettering | Calligraphy for Children  
Private classes & courses

### *Senior UI Designer*

**Deloitte Digital · full-time**  
2020-2021

Leading projects;  
Creating graphic identities for brands;  
Responsive website proposals and projects;  
Mobile application proposals and projects.

### *Visual Designer*

**Wingman · full-time**  
2016 – 2020

Responsive website & mobile apps proposals and projects;  
Creative campaigns;  
Social media design;  
Print and digital media;  
Photography, video and animation.

## Education

### *Master degree · Communication Design*

**Faculty of Architecture, University of Lisbon**  
2014 – 2016

Final dissertation and project entitled "Editorial design, musical initiation and education for children", final mark of 19/20  
Highlighted areas: editorial, identity, typography, illustration, infographics

### *Bachelor degree · Audiovisual & Multimedia*

**School of Communication and Media Studies of Lisbon**  
2010 – 2013

Highlighted areas: graphic and webdesign, motion design and 3D

## Other courses

### *Personal Branding*

**BLab · On-line**  
2022

### *Design & Strategy*

**One6Creative · On-line**  
2023

## Speaking & Publishing

### Invited Speaker

Mentoring Session of the Audiovisual and Multimedia degree, ESCS

### Interview & Article

About my academic and professional path, published in university website

### Interview & Article

My opinion and professional experience about 4 day week, in **Publico**

### Featured work

In a book about Responsible Graphic Design, published in Behance

### Publication

Blog post on my lettering life, published in Belle's Living Blog

### Publication

Article about my master thesis book, published in Cordas

## Skills

Illustrator  
Photoshop

InDesign  
Procreate

Sketch  
Figma

Teaching  
Entrepreneurship

## Projects & Causes

Music teacher    Volunteering  
Choir conductor

Enneagram    Calligraphy course